



We're committed to Cocoa For Good, for the last 125 years and the next.

WHAT IS COCOA FOR GOOD?

- A long-term sustainable cocoa supply
- A cocoa industry that makes life better

\$500,000,000

Through a half-a-billion dollar investment by 2030 in innovative programs, together with our partners, we're working to make cocoa-growing communities stronger.

HOW IT WORKS

Cocoa For Good addresses the most pressing issues facing cocoa-growing communities:

- Poverty
- Poor nutrition
- At-risk youth
- Vulnerable ecosystems

GLOBAL CONNECTIONS

Cocoa For Good recognizes that steps toward sustainable cocoa are steps toward a more sustainable world. We're committed to doing our part to progress the United Nations Sustainable Development Goals.

Introducing
COCOA FOR GOOD

Our sustainable cocoa strategy

HERSHEY

Nourishing CHILDREN

Children can reach their full potential in the classroom when they start with healthy nutrition

We're working toward:

- Reduced anemia rates
- Increased family access to nutritious foods
- Improved quality of education



Preserving ECOSYSTEMS

Cocoa communities thrive when their ecosystems are healthy and their forests are protected

We're working toward:

- Zero deforestation
- Increased agroforestry and shade-grown cocoa



Empowering YOUTH

Today's youth become tomorrow's leaders when they're equipped with the skills and resources to build successful futures, in cocoa-growing communities and beyond

We're working toward:

- Improved access to life skills education and training
- Elimination of child labor



Prospering COMMUNITIES

Strong communities begin with opportunities for men and women to improve their livelihoods

We're working toward:

- Increased household incomes
- Economically empowered women

